

Kingdee and Kingsoft to cooperate in Enterprise Cloud Services



The Chairman of the Board and CEO of Kingdee, Mr. XU Shaochun (right), and the CEO of Kingsoft, Mr. ZHANG Hongjiang (left), attended the signing ceremony.

(24 March 2015, Hong Kong) Kingdee International Software Group Company Limited (Stock Code: 00268.HK) is pleased to announce that, on March 23, 2015, Kingdee Group and Kingsoft Corporation Limited (“Kingsoft”) signed a strategic cooperation agreement. Under the terms of the agreement, both parties will strengthen their cooperation in Mobile Cloud services, Cloud storage, Cloud security and allied fields. Focusing on the enterprise market, the two sides will leverage their strengths in technology, product and market, and share user resources, open Application Programming Interface (API), interoperate to enhance customer support, cooperate in capital, help establish mechanisms to achieve win-win cooperation and work together to expand the industry. The Chairman of the Board and CEO of Kingdee, Mr. XU Shaochun, and the CEO of Kingsoft, Mr. ZHANG Hongjiang, attended the signing ceremony and demonstrated their high degree of commitment to the strategic cooperation.

According to the agreement, the cooperation will start with two firms working together to promote the one-stop Mobile Office Cloud service based on the Kingdee Cloud Hub, Kingsoft WPS and Cloud storage. Users can easily save and access files in the Cloud among different terminals, circulate files, edit collaboratively, engage in an approval process and enjoy other excellent office experiences. By opening the API and allowing seamless access to more business services, this collaboration helps enterprises to accelerate their capabilities in mobile office, improve work efficiency, and enhance organizations' vitality. The alliance between the strong companies has great significance – both sides will work together to provide the ultimate Cloud services experience for business users and change the way that millions of people work, and assist Chinese enterprises to successfully transform to the Cloud.”

During the just-concluded "two sessions", a number of representatives from the IT, and Internet industry participated. One of the hot topics is undoubtedly the "Internet Plus". In Premier LI Keqiang's government work report, he promoted the Internet Plus to be the national strategy. The integration of Mobile Internet, Cloud Computing and Big Data will drive traditional industries to transform and improve enterprise competitiveness.

Both Kingdee and Kingsoft have achieved remarkable results in the Internet-based software field. Kingsoft WPS's business has become a leader in the domestic office software industry. Kingsoft Yun, the important strategic business, is the one-stop Cloud computing solution leading provider resulting from its technology know-how, making available its superior user experience and service. Meanwhile, Kingdee has focused on the software market for 22 years and has accumulated over 4 million enterprise customers and over 50 million users. Kingsoft has Big Data advantage in ERP and Cloud services, and is a leader in the Mobile Office industry due to its technology accumulation in Mobile Office Cloud.

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About Kingdee International Software Group Corporation Limited

Kingdee International Software Group Company Limited (“Kingdee” or the “Group”; Stock Code: 00268.HK) was founded in 1993 and headquartered in Shenzhen, PRC. With “Let Data Creates Values” as its mission, “Build the Biggest Enterprise Big Data Cloud in China” as its vision and “Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)” as its core values, “User-first, Small, Beauty, Fast” product



and service belief, the Group provides software products and Cloud services for over four million corporates, hospitals and government organizations and for over fifty million users worldwide. Kingdee was named as the leader in the SME ERP market in China for the tenth consecutive year.

For further information about Kingdee International, please visit the Group's website at www.kingdee.com.

About Kingsoft Corporation Limited (Stock Code: 03888)

Kingsoft is a leading Chinese software and Internet service company with its shares listed on the Stock Exchange of Hong Kong Limited. Since the commercial launch of its first office applications software, WPS 1.0, in 1989 followed by more than 20 years of innovative endeavors, Kingsoft has become well recognized as a leading brand in China. Kingsoft has also rejuvenated itself by successfully transforming from “the King of Packaged Software” into an internet technologies and services provider.

Kingsoft provides a range of products and services across devices and platforms, and its main business encompasses online games, internet software, mobile applications, office software, and cloud storage and computing services. The Company utilizes the internet as an effective channel to market and distribute its products and services, and has built an extensive sales and distribution network. Enhancing the quality of the digital lifestyle has been the mission of Kingsoft. Kingsoft will continue developing new products, expanding our products and services across the internet especially the mobile internet and expanding its market share in China, while vigorously penetrating overseas markets.

For more information, please visit www.kingsoft.com

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